



NAMING & RECOGNITION OPPORTUNITIES

EXCELLENCE

AT EVERY LEVEL

Updated: July 2023*

SPONSORED NAMING RIGHTS

	10 YEAR	PERMANENT	STATUS
EXTERIOR NAMING:			
Full Facility Naming	\$1,250,000	\$2,000,000+	Available
Main Entrance	\$300,000	\$500,000	Unavailable
INTERIOR COMMON AREAS:			
Main Floor Lobby	\$300,000	\$500,000	Unavailable
2nd Floor Lobby	\$150,000	\$250,000	Available
Multi-Purpose - A	\$300,000	\$500,000	Unavailable
Multi-Purpose - B	\$150,000	\$250,000	Available
Alcove off Pro Shop	\$100,000	\$150,000	Available
INTERIOR – ARENA:			
Section Naming (8)	\$75,000	\$100,000	3 of 8 Available
Press Box - Drewiske Rink	\$150,000	\$250,000	Unavailable
Girls JV & Varsity Locker Room	\$75,000	\$150,000	Available
Boys Varsity Locker Room	\$75,000	\$150,000	Available
Remaining Locker Rooms (10)	\$50,000	\$100,000	10 of 10 Available
Zamboni (2)	\$150,000	\$250,000	Unavailable

DONOR RECOGNITION WALL

Subject to each donor's permission, all benefactors will be publicly displayed and thanked on a 'donor wall' placed in the main lobby. Benefactors will be recognized alphabetically within each gift level.

GIFT LEVELS

\$500,000+	Ambassador's Circle
\$250,000-499,999	Hall of Fame Club
\$150,000-249,999	MVP Club
\$50,000-149,999	Champion's Club
\$25,000-49,999	Director Club
\$10,000-24,999	Coach's Club
\$5,000-9,999	Gold
\$2,500-4,999	Silver
<\$2,500	Bronze

*All sponsorships are subject to availability and approval from the HHA Board of Directors. Certain conditions apply. Please speak with a campaign representative about Hudson Hockey Associations' Naming and Recognition Policy.