



NAMING & RECOGNITION OPPORTUNITIES

EXCELLENCE

AT EVERY LEVEL

Updated: September 22, 2022*

SPONSORED NAMING RIGHTS

| | 10 YEAR | PERMANENT | STATUS |
|--------------------------------|-------------|--------------|--------------------|
| EXTERIOR NAMING: | | | |
| Full Facility Naming | \$1,250,000 | \$2,000,000+ | Available |
| Main Entrance | \$300,000 | \$500,000 | Available |
| INTERIOR COMMON AREAS: | | | |
| Main Floor Lobby | \$300,000 | \$500,000 | Unavailable |
| 2nd Floor Lobby | \$150,000 | \$250,000 | Available |
| Multi-Purpose - A | \$300,000 | \$500,000 | Unavailable |
| Multi-Purpose - B | \$150,000 | \$250,000 | Available |
| Alcove off Pro Shop | \$100,000 | \$150,000 | Available |
| INTERIOR – ARENA: | | | |
| Section Naming (8) | \$75,000 | \$100,000 | 3 of 8 Available |
| Press Box - Drewiske Rink | \$150,000 | \$250,000 | Unavailable |
| Girls JV & Varsity Locker Room | \$75,000 | \$150,000 | Available |
| Boys Varsity Locker Room | \$75,000 | \$150,000 | Available |
| Remaining Locker Rooms (10) | \$50,000 | \$100,000 | 10 of 10 Available |
| Zamboni (2) | \$150,000 | \$250,000 | Unavailable |

DONOR RECOGNITION WALL

Subject to each donor's permission, all benefactors will be publicly displayed and thanked on a 'donor wall' placed in the main lobby. Benefactors will be recognized alphabetically within each gift level.

GIFT LEVELS

| | |
|-------------------|---------------------|
| \$500,000+ | Ambassador's Circle |
| \$250,000-499,999 | Hall of Fame Club |
| \$150,000-249,999 | MVP Club |
| \$50,000-149,999 | Champion's Club |
| \$25,000-49,999 | Director Club |
| \$10,000-24,999 | Coach's Club |
| \$5,000-9,999 | Gold |
| \$2,500-4,999 | Silver |
| <\$2,500 | Bronze |

*All sponsorships are subject to availability and approval from the HHA Board of Directors. Certain conditions apply. Please speak with a campaign representative about Hudson Hockey Associations' Naming and Recognition Policy.